

## New Trueye Lens

1-Day Acuvue TruEye - Exclusively available at Nolke Opticians  
Acuvue Center of Excellence

1-Day Acuvue TruEye is supposed to be the FIRST daily disposable contact lens that comes in a new breathable silicone hydrogel material called Narafilcon A - an innovative silicone hydrogel material saturated with a locked-in super smooth wetting agent which does not slow release onto the eye. Narafilcon A delivers 98% oxygen flux to the cornea.

Patients changing to 1-Day Acuvue TruEye will regain incredible white eyes and comfort at the end of the day because the super wet and super smooth surface has the lowest friction coefficient of any daily disposable lens on the market today - even exceeding Acuvue 1-Day Moist. This is great news for contact lens wearers experiencing pink eyes after a long day.

As an Acuvue center of excellence Nolke Opticians has been lucky to get early access to this exciting new lens. Why not call in and if you are a current contact lens wearer and suit the early launch prescription range we will be glad to give you a free trial pair.

What are the Features and Benefits of 1-Day Acuvue TruEye Contacts ?

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Featuring Narafilcon A, a new material that allows for 98% oxygen flux to the cornea, resulting in fewer pink eyes after a long day.

Who should wear 1-Day Acuvue TruEye?

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People who are looking for a convenient, no-maintenance way to wear contact lenses.

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People who want to wear contact lenses everyday or just occasionally.

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People who want UV Blocking in their daily disposable lenses.

What else should you know about 1-Day Acuvue TruEye?  
Prescription Parameters

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The standard diameter is 14.20 mm.

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The base curve is 8.50 mm and 9 mm.

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Power ranges from -6.00D to +12.00D.

Lens Type

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1-Day Acuvue TruEye are disposable soft contact lenses.

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The replacement schedule is daily.

Material

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1-Day Acuvue TruEye Contacts are made of 46% silicone hydrogel (Narafilcon A) and 54% water.

### Package Details

- 1 box contains 30 visibly tinted UV blocking lenses. A 90 lens multi-pack box might follow in 2009.

### Manufacturer

- Vistakon, a subsidiary of Johnson and Johnson Products, Inc.

### Release Date

- For the UK and Ireland the lenses are scheduled to be available in the fall of 2008.
- For the US the market intro date hasn't been announced yet.

[Click here for the J&J site www.acuvue.co.uk](http://www.acuvue.co.uk)

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